- 1 infrastructure industries?" Many of them have spent a great
- 2 deal of time studying the U.S. system and a basic question
- 3 they ask is, "Should we do what you do?" I think the
- 4 general advice that American advisors give is, "No, you
- 5 should not do it the way we do it."
- One feature that amuses them is the fact that we
- 7 have, both in our sectoral regulators and in our anti-trust
- 8 agencies, in effect, overlapping review of mergers on
- 9 competition policy issues. Between the Department of
- Justice and the FCC, for example, we have two federal
- institutions, which I would suggest end up looking at many
- of the same issues, though perhaps with a different legal
- 13 standard but the substantive focus of the analysis in many
- 14 instances is the same.
- What are the consequences of having two federal
- 16 institutions review the same competition policy issues? Let
- me mention three basic concerns. The first is that having a
- 18 multiplicity of federal competition policy agents
- 19 complicates the efforts of any single agent to develop
- 20 consistent enforcement policies. Inconsistent enforcement
- 21 policies increase the cost of executing transactions and
- 22 limit the clarity of federal policy.
- 23 A second basic concern is that it weakens
- 24 accountability. By having two institutions responsible for
- carrying out a specific task neither might feel the urgency

- 1 to get the issues right the first time, out of concern or
- 2 perhaps comforted by the possibility that someone else will
- 3 back stop them.
- 4 The third concern deals with the international
- 5 arena. Having a multiplicity of competition policy agents
- 6 limits the ability of the country to establish consistent
- 7 procedural rules and substantive requirements which, in
- 8 turn, increases the difficulty of devising widely accepted
- 9 international principles. As you are quite well aware, many
- of the transactions you review have international
- 11 consequences.
- 12 What are some policy options for dealing with this
- 13 concern? Well, the least desirable outcome, I would
- 14 suggest, is the status quo where we have parallel or
- 15 sequential review of the same issues by a sectoral regulator
- 16 and an anti-trust regulator.
- 17 What options might we consider as alternatives?
- 18 The first would be that the anti-trust agency makes the
- 19 basic competition policy decision with advise from the
- 20 sectoral regulator. An alternative is that the sectoral
- 21 regulator, the FCC, makes the basic competition policy
- 22 decision, with advise from the anti-trust agency. In
- 23 neither instance would we have parallel overlapping review
- 24 of the same issues.
- 25 If we don't go that far what interim solution

- 1 might we adopt if we leave the basic allocation of authority
- 2 in place? Where the sectoral regulator imposes competition
- 3 policy remedies beyond those ordered by the anti-trust
- 4 agencies I would suggest that the identity and purpose of
- 5 these additional controls be clearly specified to make the
- 6 process as transparent as possible. Thank you.
- 7 Agenda Item: Questions and Answers.
- 8 CHAIRMAN KENNARD: Thank you, Professor. We will
- 9 now go to a brief question and answer period. I will begin
- 10 with a question for Mr. Carey.
- 11 Mr. Carey, I was very interested in your
- experience in the state of New York in the wake of the Bell
- 13 Atlantic/NYNEX merger. You seem to be saying that the
- 14 conditions that this Commission imposed on that merger to
- open the market for competition seemed to be working. I'm
- 16 curious if you can suggest to us or give us a little bit
- 17 more detail as to why you think they have worked, areas
- where they might be improved and your assessment as to the
- 19 state of competition in New York State.
- 20 MR. CAREY: Mr. Chairman, as I stated in my
- 21 testimony, one thing that concerns us is that as far as the
- 22 implementation of the OSS in a timely fashion, your time
- 23 table has not been met. It is important to us in New York
- 24 State to take a look at what the goals are for the public
- 25 policy. Of those goals one of the things we have tried to

- work at, we have partnered with the Public Service

 Commission and Governor Pataki is in completing the process
- on the 271 proceeding so that we can open up those markets
- 4 to the local carriers.
- 5 The problems that we have had are continually the
- 6 inability of the incumbent LEC to provide the types of
- 7 services necessary for the competitors to achieve the kind
- 8 of success that they want in marketing their products and
- 9 completing their sales orders. This is the kind of activity
- 10 that we believe that you can bring to the table from the
- 11 federal level. At the local level we have been very very
- 12 effective in working with the company and the company has
- been very effective in meeting the goals that we have
- 14 established in order to improve service quality and
- 15 infrastructure.
- 16 The Rev. Jackson made some comments about
- infrastructure and service and quality in underserved areas.
- 18 Part of our position in achieving the \$1 billion investment
- 19 in infrastructure was to improve infrastructure that the
- 20 previous company, NYNEX, had allowed to deteriorate in
- 21 places like Harlem and Yonkers. On top of that we also
- 22 created a diffusion fund.
- The diffusion fund allows us to use \$50 million
- over 5 years to target areas such as New Rochelle and
- 25 Buffalo, Yonkers, areas in Brooklyn and the South Bronx

- 1 where we can develop internet rings so that we can bring the
- 2 new technology, the combined bundled technology of not only
- 3 telephonics but data process and television to areas that
- 4 have been underserved. So, these are the kinds of things
- 5 that we have done in New York State.
- The bottom line is that the company has actually
- 7 done it. They have hired the workers. They have put in the
- 8 infrastructure. They have done what they said they would do
- 9 because the PSC in New York State has held their feet to the
- 10 fire and that's what we are asking you to do at your level
- 11 of government.
- 12 CHAIRMAN KENNARD: Thank you, Mr. Carey. Other
- 13 questions from the bench? Commissioner Furchtgott-Roth.
- 14 COMMISSIONER FURCHTGOTT-ROTH: Prof. Kovacic, you
- described a parallel or sequential process for the review of
- 16 mergers. The FCC actually has two distinct bases to review
- 17 mergers, one is a public interest standard, which is
- actually not for the review of mergers but merely for the
- 19 transfer of licenses under Section 310 of the Communications
- 20 Act or for the transfer of permits under Section 214. We
- 21 have separate and distinct authority for Clayton Act review
- of telecommunications carrier mergers. Yet, we have not
- 23 exercised that.
- We have heard today about many issues, both from
- 25 Prof. Krattenmaker and from our distinguished panel, of

- issues that the Commission ought to consider in reviewing
- 2 this merger.
- 3 My question to you is could many, if not all, of
- 4 these issues be considered under a Clayton Act review as
- 5 opposed to the public interest review of Section 310?
- 6 PROF. KOVACIC: I think most of the competition
- 7 policy issues do fit within a Clayton Act framework. They
- 8 do involve extremely idiosyncratic industry circumstances
- 9 that might very will benefit from the advice and guidance of
- 10 the Commission but what I would contemplate in that instance
- is that the Department of Justice performs that kind of
- analysis with the advice, with the recommendations of the
- 13 Commission.
- If you are not comfortable with the Department of
- Justice then I would be perfectly comfortable putting that
- 16 function in the FCC with the advice and guidance of the
- 17 Department of Justice. I simply wouldn't have two windows
- 18 to which the parties have to go in many respects to get the
- 19 same review of the same issues where the issues could easily
- 20 be addressed under one window or the other.
- 21 COMMISSIONER TRISTANI: If I could follow up on
- 22 that. Are you saying that DOJ looks at service quality
- 23 issues?
- 24 PROF. KOVACIC: They look at the competition
- 25 policy issues that in many instances affect service.

1	COMMISSIONER TRISTANI: But do they look at
2	service quality?
3	PROF. KOVACIC: In what sense?
4	COMMISSIONER TRISTANI: A company's service
5	quality record.
6	PROF. KOVACIC: It would certainly be important in
7	their evaluation of the efficacy of remedial controls. That
8	is, if you have firms that are saying, "Let the deal go
9	ahead because we are willing to make performance
10	commitments." The past performance and reputation of the
11	firm would be quite important. To the extent that you sense
12	that service quality was not encompassed in the review that
13	the Department of Justice would do, I would be quite
14	comfortable having that be a discreet and separate focal
15	point of Commission attention because the Commission's
16	jurisdiction is certainly broader. My concern would be that
17	the same policy issues not receive sequential review by two
18	different agencies.
19	CHAIRMAN KENNARD: Well Prof. Kovacic, if I could
20	just follow up on that. Yes, would you like to address
21	that, Reverend?
22	REV. JACKSON: Yes, in some sense that the
23	Department of Justice is a broad stroke on the nature of
24	relationships, not on content and service. That is what
25	makes this agency different than the Department of Justice,

- is that particulars of quality of service and relationships
- 2 is here. With all of the arrangements, you can have
- 3 competition behind the walls, you can have good rates behind
- 4 the walls, you can have oversight behind the walls, you can
- 5 have good and secure jobs behind the walls, you can have
- 6 limited entrepreneurship behind the walls but the walls must
- 7 come down and bridges built for those locked out to be part
- 8 of the American dream.
- 9 When you have these walls you lock out market and
- 10 money and talent, opportunity, justice, and citizenship
- 11 protection. So, I want to make sure that in all of our
- deliberations that we see this in big tent terms, not just
- 13 traditional terms. The Department of Justice will not
- 14 suffice on the content and character of these relationships.
- 15 CHAIRMAN KENNARD: Thank you. I also wanted to
- 16 follow up on your point, Professor, because we heard from
- 17 Ms. Costa about her experience in California. She mentioned
- 18 four areas where there has been a diminution in service
- 19 since these mergers went through. She talked about rate
- 20 increases, she talked about decrease in service quality, she
- 21 talked about misleading marketing practices. In my
- 22 experience as a lawyer and having studied these issues for
- 23 many years, these are not the issues that the Department of
- 24 Justice typically has ongoing oversight to ensure that
- 25 consumers are protected and that is why I am a little bit

concerned when you suggest that the Department of Justice
alone could take care of all of those issues under its
jurisdiction.

PROF. KOVACIC: Let me suggest first that I'm not
convinced that all of these would fall under the umbrella of

convinced that all of these would fall under the umbrella of its review under the Clayton Act, although I do want to suggest that a number of these issues would. Notice that a fundamental issue in the transactions you have before you and that you have already reviewed involve promises about efficiencies, commitments about the improvements in services that will result from competition and from the transaction.

To the extent that past performance provides a guide to evaluating the credibility of commitments about remedies in a Clayton Act proceeding that is enormously important evidence for the Department of Justice. In short, we are more interested in what you have done before than in what you say you are going to do. So, I think the past behavior is a very important lens through which the Department of Justice would evaluate efficiency arguments.

But, let's assume that there is not a perfect overlap, and I don't suggest that there is, I am proposing

that where the Commission does examine other issues that it

that the Commission's review not be an opportunity simply to

feels falls outside of the Department of Justice purview

- 1 re-examine issues that the Department of Justice has
- 2 reviewed.
- 3 My reading of the Bell Atlantic/NYNEX decision by
- 4 the Commission suggests that, yes, the Commission was
- 5 looking at some different things but I find it hard to
- 6 believe after reading the opinion that the Commission did
- 7 not review the same concerns about potential competition as
- 8 the Department of Justice yet reached fundamentally
- 9 different conclusions. In that instance I see two agencies
- 10 looking significantly overlapping issues but coming to
- 11 different conclusions.
- 12 CHAIRMAN KENNARD: Commissioner Ness.
- 13 COMMISSIONER NESS: Thank you. If I can follow up
- on this issue also. Professor, did Congress address the
- jurisdictional question in the 1996 Telecom Act?
- 16 PROF. KOVACIC: In fact, no, in fact I --
- 17 COMMISSIONER NESS: In fact, it did. In fact, it
- 18 did. Go ahead, please.
- 19 PROF. KOVACIC: Well, give me your sense of how it
- 20 did resolve this issue.
- 21 COMMISSIONER NESS: We had originally Clayton Act
- jurisdiction which could have, if we had exercised it as
- 23 such, precluded the Department of Justice from evaluating
- 24 the merger. The Congress in the 1996 Telecom Act changed
- 25 that provision and eliminated the exclusivity on the part of

- 1 the Commission, thus, one could conclude that Congress, in
- 2 fact, looked at this issue.
- PROF. KOVACIC: Well, I don't dispute that. I
- 4 suspect -- how would we take my policy recommendation into
- 5 account in dealing with that overlap? One approach is for
- 6 the Commission to say, "The Department of Justice has
- 7 examined the anti-trust issues, the competition policy
- 8 issues and we are satisfied with the results that they have
- 9 reached." That is the extent of our competition policy
- 10 review, to accept that as being the definitive review of
- 11 those issues and then perhaps to define the additional areas
- 12 and the bases on which the Commission would address those
- 13 additional areas.
- To the extent that you perceive the 1996 statute
- 15 to mandate parallel review then I suspect that the
- implication of what I'm saying is that it is time to go back
- 17 up the street and to ask them to address whether or not in
- 18 fact we want as a matter of practice to have parallel
- 19 overlapping review of these issues.
- 20 COMMISSIONER NESS: As a practical matter in the
- 21 Bell Atlantic/NYNEX decision the Department of Justice
- 22 believed that it could not, in its very limited review of
- 23 whether or not there is a diminution of competition, it
- 24 could not give the weight that we could give to the issue of
- whether or not there was precluded competition. It has a

- 1 very different standard. It has to present a case to a jury
- 2 that has to prove beyond a reasonable doubt that there is a
- 3 violation of the Clayton Act. We have very different
- 4 authority, we have very different ability to look at some of
- 5 these issues and the two are not necessarily preclusive of
- 6 one another.
- 7 PROF. KOVACIC: Well, actually, the Department of
- 8 Justice doesn't try the merger cases to juries and it is not
- 9 a "beyond a reasonable doubt" standard, it is simply
- 10 substantial evidence. It is a preponderance of the evidence
- 11 standard. I think the Justice Department's hesitation on
- 12 the potential competition theories reflects the facts that
- the federal courts, in examining these issues in great
- 14 detail, have been doubtful about the strength of the
- 15 underlying policy foundations for that view. So, the
- inference I might draw from that is whether or not the
- 17 potential competition doctrine, as such, is a suitable
- 18 vehicle for making policy choices.
- 19 I'm willing to fall back, though, on the position
- again that if we want a broader charter for examining the
- 21 competition policy issues perhaps it is time for the
- 22 Department of Justice to come here and say, "We will advise
- 23 you on what the issues are but we will not exercise our own
- 24 independent review which has constraining influence
- 25 regardless of what the Commission does."

1	CHAIRMAN KENNARD: Well, Professor, let's just
2	come back to the real world for just a second and let's
3	focus on what really happened in the Bell Atlantic/NYNEX
4	transaction. As you recall, the Justice Department
5	extensively looked at this transaction, as Commissioner Ness
6	pointed out, and determined that they would not impose the
7	market opening conditions that this agency decided to impose
8	in its review. We just heard testimony from Mr. Carey that
9	it was those very conditions that are serving to benefit
10	consumers in the state of New York. So, I submit to you,
11	sir, that if we had undertaken your proposal, consumers in
12	New York would be worse off today than they are.
13	Commissioner Tristani.
14	COMMISSIONER TRISTANI: I'd like to follow up with
15	Ms. Costa because you have brought up some real concerns
16	about service quality and prices going up. I have a couple
17	of comments and questions.
18	First, I'm looking at the emergency interrupt
19	proposed price. I guess it is at a dollar right now and the
20	proposal is \$4. Do you know what other companies like
21	Ameritech are currently charging for emergency interrupt, or
22	does anybody know?
23	MS. COSTA: I personally don't know what rate
24	Ameritech is currently charging. What I do know is that we

hired expert consultants with a great deal of experience

25

- 1 with SBC and Pacific Bell cost studies, and they have said
- 2 that those prices -- there is no way they are remotely close
- 3 to cost, they don't need those increases.
- 4 COMMISSIONER TRISTANI: And is that the same for
- 5 the busy line verification which would go up from 50 cents
- 6 to \$2, another 400 percent increase?
- 7 MS. COSTA: Yes, the analysis was the same for
- 8 directory assistance, busy line verification, and emergency
- 9 interrupt.
- 10 COMMISSIONER TRISTANI: I'm going to ask a pretty
- 11 pointed question here. You have made some very serious
- 12 allegations of service quality, as I understood it, going
- down ever since PacTel merged with SBC.
- MS. COSTA: Yes.
- 15 COMMISSIONER TRISTANI: Prices going up, ISDN --
- 16 which at one time was kind of the -- PacTel was the showcase
- 17 for, as I recall -- service going down. What would you
- 18 suggest we do with the information you give us? I mean,
- 19 should we say we should stop this merger because maybe
- 20 that's what's going to happen in Ameritech? Should you say
- 21 we should condition this merger?
- MS. COSTA: I would say you should stop it. I
- 23 mean, we are one of the parties that was a signatory to the
- 24 filing that Ms. Hogerty referred to because we are very
- 25 concerned about this. We have our own selfish concerns, we

are concerned about now a multi-state company, we are 1 2 concerned about sufficient regulatory oversight but we are also concerned about the effects of this company's 3 performance on our customers and we really don't want 4 5 anybody else to have to go through the same thing. have seen since SBC took over this company is wave after 6 7 wave of proposals that are designed to get more money out of Californians. We are very disturbed that they didn't comply 8 9 with the ISDN order. We wish the Commission kept better service quality data but it is undisputable that the volume 10 11 of complaints increased and a Commission representative 12 recently made that statement at a forum sponsored by Rand and the Annenberg School of Communications. 13 The reason I typed this up, I did 11 single spaced 14 15 pages and I quoted extensively from a Commission decision, I cited to Pacific's application and I cited to advice 16 17 letters, is because this is very serious. We have a good 18 reputation as consumer advocates, we are members of NASUCA, 19 we are not blowing smoke here. People have suffered since 20 this company took over. 21 COMMISSIONER POWELL: May I? 22 CHAIRMAN KENNARD: Yes, please, Commissioner. 23 COMMISSIONER POWELL: Seems we are having a heated

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debate about institutional competence. It seems to me one

question I would ask or at least occurs to me, Ms. Costa,

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- and it is really to everyone, but these companies are
- 2 heavily regulated by state commissions as well. The data
- you are referring to is kept largely by state commissions.
- 4 Prices can't be unilaterally raised at the local level by
- 5 most of these companies without the acquiescence of state
- 6 utility commissions. I am particularly troubled because Ms.
- 7 Butler seems to suggest, which I think is probably right,
- 8 that even a single company can have a variation in its
- 9 quality of service record from state-to-state and its
- 10 different regions.
- So, rather than fighting over the Department of
- Justice my question would be, "Why wouldn't those concerns
- most acutely be addressed by state utility commissions
- 14 rather than in a grand federal way?"
- 15 MS. COSTA: I think it would be a mistake to
- 16 ignore those issues because you are the Federal
- 17 Communications Commission and you make broad policy and your
- 18 rulings are important and they have an impact at the state
- 19 level. It is an important message to states that these
- 20 issues are taken seriously. We know that the FCC has
- 21 increased its efforts to monitor complaints and to pay
- 22 attention to these issues. We think they should be taken
- 23 seriously and considered by all regulators when they are
- looking at these mergers.
- 25 COMMISSIONER POWELL: I think that is fair. I am

- 1 certainly not suggesting ignoring it but there is sort of a
- 2 question about -- and I think part of the concern that I'm
- 3 raising is raised by Commissioner Tristani, which is there
- 4 is something predictive and speculative about what the
- 5 future conduct of quality service changes will be,
- 6 particularly the number of states involved in SBC/Ameritech,
- 7 for example, there is a significant number and it seems to
- 8 me at least a difficult judgement to make about what will be
- 9 the uniform affect on service quality in each and every one
- of those states, depending on different variables.
- 11 First of all, I am not even entertaining the
- notion that these aren't legitimate and worrisome concerns
- on the part of regulators. I'm just asking whether -- and
- maybe Ms. Butler would want to comment about your confidence
- 15 that the Federal Communications Commission is able and
- resourced and focused to address this rather than state
- 17 commissions.
- 18 MS. COSTAS: First of all, state commissions have
- 19 different levels of resources. California is a big state,
- 20 at least as big as New York, I think. But, we have so many
- 21 proceedings going on with telecommunication that our
- 22 commission is not able to adequately monitor.
- 23 COMMISSIONER POWELL: We have a similar problem.
- 24 MS. COSTAS: And if California can't do it it is
- 25 questionable as to whether other states can. Second, the

- only way you learn about what is likely to happen is to look
- 2 at what happened in the past. In our case we were asked to
- 3 comment on the performance of SBC in California and we've
- done that. Other states who have had experience with SBC,
- 5 like Missouri, like Texas, share our views. They have had
- 6 serious problems.
- 7 So, I think that there is no easy answer. There
- 8 is not a neat little diagram that will show you how the
- 9 jurisdiction or the consideration of these issues should
- 10 take place. But as a rate pair advocate and somebody who
- 11 has worked in this stuff for about 14 years I would say
- nobody has the resources to do all of it and so we better be
- asking everyone, everyone should be asking these questions.
- 14 REV. JACKSON: Mr. Powell, consistent with the
- 15 American dream of one big tent, where we include the all and
- leave none behind, with some assurances of equal protection
- under the law, equal access and fair share we at states'
- rights regulatory commissions on voting before 1965 and they
- 19 varied according to the politics of that state. We finally
- 20 had to have a federal oversight on a right so basic as
- voting. Voting is right basic, but no more basic than
- 22 access to the lines, access to communications. And, so, the
- 23 standards that states must honor must be determined and
- 24 enforced by you .
- What these companies do, they manipulate, they

- 1 maneuver state-to-state, they play state off against state.
- 2 There must be some place to say, "Here are the standards."
- 3 The reason why Alabama and Mississippi must comply today
- 4 with New York and California is because there are national
- 5 standards, there is an even playing field and there are
- 6 consequences for violating those standards. I appeal to you
- 7 to be the source of uniformity where California or in L.A.
- 8 or in Paducha, Kentucky that there is the same basic
- 9 protection assured.
- 10 CHAIRMAN KENNARD: Commissioner Butler, did you
- 11 want to address that question?
- 12 COMMISSIONER BUTLER: Thank you, Mr. Chairman.
- 13 Commissioner Powell, I would give three reasons for why the
- 14 FCC should continue to be interested in these issues, even
- though I do believe the states do have a very significant
- 16 interest and concern about them. First of all is what I
- mentioned in my opening remarks, that we each have different
- levels of authority, as well as different levels of
- 19 resources and there are states that will be affected heavily
- 20 by the proposed mergers that have no authority to review
- 21 them.
- I think the FCC has got to step up to the plate
- and make sure that the rate payers and customers,
- 24 particularly residential and small business customers in
- 25 those states are not left behind.

1	Second, as we increase the size and the complexity
2	of telecommunications companies and all other companies it
3	becomes increasingly hard for one individual state to track
4	dollar flows, to track investments. If we don't have good
5	cooperation and a good working relationship with, and shared
6	jurisdiction and authority between the states and the
7	Federal Government then we really lose the ability to make
8	sure that we can enforce the conditions that we place on
9	these mergers, if that is the road that we go down.
10	The third is the FCC does have a national
11	perspective. You have been through this before. You have
12	the ability to take the lessons learned, for example, in the
13	Bell Atlantic/NYNEX merger, and make sure we don't make the
14	same mistakes, make sure we take the good parts from those
15	mergers and apply them in future mergers. I think that is
16	really why the states rely on you to have a hand in these
17	issues that at first blush may be state issues.
18	CHAIRMAN KENNARD: Commissioner, thank you. I
19	think that will have to be the last word because we are
20	running over. I want to thank the panelists for this first
21	session. Yes, Reverend? Very quickly, please.
22	REV. JACKSON: May I beg this of you, I'm very
23	concerned about ending the apartheid system in
24	communications and that the FCC makes some fundamental
25	adjustments in the errors of its historical ways to comply

- 1 with the laws of '64-'65 to include the excluded. You can
- 2 have a North/South discussion about quality and workers and
- 3 consumers and rates that still leave a significant body of
- 4 people excluded from participation.
- 5 Removing the East/West barrier for inclusion is
- 6 very fundamental. After all, when our government came up
- 7 the science of radio it gave away all of the licenses to
- 8 white males exclusively, blessed by your antecedent. Before
- 9 the TV, all licenses issued on that same basis, blessed by
- 10 FCC. In a sense cable television, more or less, blessed by
- 11 the same deal. Digital, blessed by the same deal. Then
- they remove for a moment in time the tax certificate. Now
- here we are again. My appeal is that a condition while
- 14 these big companies speak of efficiency, service, and
- 15 competition for size. The mergers must meet standards of
- inclusion and opportunity to be American, to be legal and to
- 17 be fair. I appeal to you, just like with your counterpart,
- 18 the Department of Justice, to make inclusion and opportunity
- 19 that all America might be included --
- 20 (Technical difficulty.)
- 21 -- legal standard for passing these new
- 22 arrangements. Thank you.
- 23 CHAIRMAN KENNARD: Thank you. Thank you very much
- 24 for being here. We will reconvene with our next panel at
- 25 11:15. Thank you.

1	(Whereupon a brief recess was taken.)
2	Agenda Item: SBC/Ameritech Panel
3	CHAIRMAN KENNARD: The second panel this morning
4	will focus in now on the proposed merger of SBC and
5	Ameritech. I want to extend a welcome to our second group
6	of panelists and our thanks to you for being here.
7	Again, each panelist will have three minutes to
8	present an opening statement. The statement will then be
9	followed by questioning from the bench. We will hear from
10	everyone and then we will have some questioning from the
11	bench, then we will go to our third panel, which will focus
12	in on the proposed merger between Bell Atlantic and GTE.
13	We will begin now with Mr. Taylor.
14	Agenda Item: Robert Taylor, President and CEO,
15	Focal Communications Corporation
16	MR. TAYLOR: Good morning, Chairman Kennard and
17	Commissioners. I appreciate the opportunity to speak here
18	today concerning the proposed merger of SBC and Ameritech,
19	in particular, and the issues of mergers among incumbent
20	telecommunications providers in general.
21	As we approach the third anniversary of the Act,
22	the Commission and various interested parties have gained
23	important real world information that can and should assist
24	in the evaluation of proposed mergers such as Ameritech's
25	and SBC's.

1	Earlier mergers, such as those among SBC and PAC
2	Bell and NYNEX and Bell Atlantic were necessarily approved
3	without much experience about the competitive consequences
4	of these combinations. The advocates of these mergers
5	claimed each would enhance the ability and motivation of the
6	merged entity to compete out of region when compared to the
7	incentives and resources of the individual entities.
8	Now with the experiences that have been gained
9	since the NYNEX/Bell Atlantic and SBC/PacBell mergers we can
10	evaluate the claim that bigger incumbents means more out-of-
11	region competition against reality. And the harsh reality
12	is that neither of these merged mega-corporations, among the
13	largest in the world, are currently engaged in any sort of
14	meaningful land line competition outside of their region.
15	Given that the addition of PacBell apparently had
16	no appreciable effect on SBC's ability or desire to compete
17	out of region there is no rational basis for concluding that
18	adding Ameritech to its assets portfolio will alter the
19	situation one bit.
20	Although SBC's recent statements to the press were
21	intended to counteract this real world evidence they
22	actually confirm it. According to SBC it requires capital
23	in excess of \$3 billion, over 8,000 employees, and in-region
24	long distance in order to compete out of region. Such
25	claims are clearly unlinked to reality.

1	MFS Communications successfully raised a similar
2	amount of capital and created a global competitive network
3	greater than the one anticipated by SBC without SBC's AAA
4	credit rating, it's huge imbedded customer base and its
5	employee base. Focal Communications itself provides a more
6	recent example that competitive entry is not limited to the
7	form envisioned by SBC. Focal will be serving over 20 major
8	metropolitan areas by the end of 1999, using less than \$200
9	million in invested capital. Even though we started last
10	year and have none of the advantages enjoyed by SBC and
11	currently employ less than 300 people. As far as in-region
12	long distance authority, Focal does not need to provide long
13	distance.
14	In short, the absence of any out-of-region
15	competition from the ILECs that have already merged,
16	combined with the ability of CLECs to enter the markets
17	demonstrates that SBC's promises are entirely pointless as a
18	policy matter and should play no role in the Commission's
19	evaluation of this proposal.
20	What should be factored into the Commission's
21	analysis is the fact that an attempted creation of Bell
22	System East and Bell System West is clearly anti-competitive
23	and bad public policy.
24	My goal this morning is to simply direct your
25	attention to three undisputed facts that require the merger

- 1 to be rejected. The absence of any need for a merger in
- order for either RBAC to participate in out of region
- 3 competition, the existence of actual potential cross-border
- 4 competition between adjacent ILECs and the need to benchmark
- 5 behavior among incumbents.
- 6 So long as mega-ILECs have the potential
- 7 opportunity to meld into one big nationwide incumbent and
- 8 therefore permanently avoid any risk of competition among
- 9 themselves why would they ever start competing out-of-region
- 10 and thereby preclude themselves from ultimately merging with
- incumbents in those out of region markets? With all due
- 12 respect, the Commission should just say no to the
- 13 SBC/Ameritech merger.
- 14 CHAIRMAN KENNARD: Thank you, Mr. Taylor. Mr.
- 15 Devlin.
- 16 Agenda Item: J. Richard Devlin, Executive Vice
- 17 President, General Counsel and External Affairs Sprint
- 18 Corporation.
- MR. DEVLIN: Thank you very much, Mr. Chairman and
- 20 Commissioners. My name is Richard Devlin. I'm Executive
- 21 Vice President and General Counsel for Sprint Corporation.
- 22 We very much appreciate the opportunity today to present our
- views on the pending SBC/Ameritech merger.
- This merger would create a massive telephone
- company that controls about a third of the nation's

- 1 telephone lines. I'm not saying that big is bad but I am
- 2 saying that this particular merger and the merger of
- 3 GTE/Bell Atlantic will harm consumers.
- 4 These marriages of monopolies would, one,
- 5 eliminate substantial actual and potential competition,
- 6 particularly in the St. Louis market where Ameritech had
- 7 concrete plans to enter. Two, it would decrease the number
- 8 and comparability of benchmark firms, which thus increases
- 9 the regulatory and anti-trust challenges. Three, it would
- 10 decrease rivalry and innovation.
- Moreover and most significantly, the aggregation
- of local monopoly markets, the bigger footprint as noted
- 13 economists have called it, would give SBC and Ameritech an
- increased ability and incentive to discriminate unfairly
- 15 against rivals.
- Just as the former Bell system leveraged its
- monopoly power to distort competition in other markets, a
- 18 combined SBC and Ameritech would predictably impede
- 19 competition in local markets, long distance markets, and
- 20 markets for new innovative services.
- This country has spent many years and many
- 22 billions of dollars to breakup telecom monopolies and to
- have competition, we simply cannot afford to go back to the
- 24 days of "Ma Bell" where prices were high and consumer
- choices were virtually non-existent.

1	These serious problems are not offset in any way
2	by the claimed benefits of the merger. The claim benefit is
3	that the merged companies would plan to enter 30 local
4	markets outside their monopoly territories. This plan has
5	to be viewed with skepticism. First, there are no firm
6	commitments but even if there were commitments it would be
7	dubious because these companies today can engage in out of
8	region competition, they just choose not to do so.
9	Their original attempts to tie the 30 city market
10	plan to the merger did not hold up well under scrutiny so ir
11	the reply comments last months SBC and Ameritech now
12	explained that the real reason that they can't each go it
13	alone is that they are afraid their investors would not be
14	happy with the resulting earnings dilution.
15	But, I've got to say, if a massive company like
16	SBC and Ameritech, with each having vast local telephony
L7	experience and resources, all the technology, if they cannot
18	profitably compete in local telephone service regulators
L9	need to redouble their efforts to eliminate barriers to
20	local competition. The answer is not to allow this merger
21	to go forward.
22	This merger, along with the Bell atlantic/GTE
23	merger implicates nothing less than the future structure of
24	this critical industry and its ability to perform
25	efficiently. If the FCC does not exercise its authority now

- to ensure an efficient market structure surely we will all
- 2 pay the price in the future.
- The Telecom Act of 1996 was supposed to open up
- 4 local telephone monopolies. What we got instead was
- 5 stonewalling, incessant legal challenges, and greater
- 6 concentration. The mergers of large regional monopolies can
- only take us further away from the goal of local
- 8 competition, thus, these merger applications should be
- 9 denied. Thank you.
- 10 CHAIRMAN KENNARD: Thank you. Mr. Carter.
- 11 Agenda Item: Stephen M. Carter, President -
- 12 Strategic Markets, SBC Operations, Inc.
- MR. CARTER: Thank you, Commissioners. My name is
- 14 Stephen Carter and I'm the President of Strategic Markets
- 15 for SBC. I've been made responsible for taking the combined
- 16 SBC/Ameritech into the nation's biggest 30 markets out of
- 17 our region. Together, with the 20 markets the 2 companies
- 18 would already serve on a combined basis, the national local
- 19 strategy will make us a national competitor and establish
- 20 our position as a global provider.
- 21 I'd like to begin by acknowledging that the merger
- 22 has or soon will meet two key tests. First, I don't think
- there is any question today that SBC is fully qualified with
- 24 respect to the necessary financial, technical, and
- 25 managerial expertise and requisite character to obtain the

- 1 Commission's approval of this transaction. In addition, the
- 2 Department of Justice is conducting an extremely thorough
- 3 review of this merger for any anti-competitive's concerns.
- 4 We are confident that we will receive the Department's
- 5 approval.
- 6 That said, I would like to spend a few minutes
- 7 explaining why we believe this merger is in the public
- 8 interest and will be good for consumers nationwide, good for
- 9 employees of both companies, good for our shareowners, and
- 10 good for America's place in the global telecommunications
- 11 arena.
- 12 This merger is our effort to shorten the distance
- to the future for our current customers and consumers in
- 14 markets from coast-to-coast. This merger is about enhanced
- 15 economic growth, improved customer service and increased
- 16 competition around the corner and around the world.
- 17 there are some who pace the perimeter of the
- 18 status quo, nervously quarding the way things are. Change
- 19 is their enemy. We believe the time for change has arrived,
- and with this merger we have put our resources behind our
- 21 commitment to the future.
- Once this merger is complete, we will jump start
- 23 national competition through our National Local strategy for
- 24 business and residential customers liken thing else has
- since the passage of the Telecommunications Act of 1996. We

- will become a new telecommunications alternative for another
- 2 70 million people. In the process, we will bring new
- 3 products and services to consumers in and out of region
- 4 faster and more efficiently. And, our entry in those
- 5 markets will force a competitive response from incumbent
- 6 phone companies, long distance giants and others.
- 7 I can't overstate this point: We're not pursuing
- 8 National Local in order to win regulatory approval for the
- 9 merger. It's exactly the opposite. the merger with
- 10 Ameritech is a means to achieving the goals of the National
- 11 Local strategy. It's a decision that both companies made
- based on our mutual desire to take advantage of growth
- opportunities in a dynamic telecommunications marketplace.
- 14 The SBC/Ameritech merger is all about growth. For
- example, we will need 8,000 plus employees to serve
- 16 customers in these new markets, which is just one reason why
- the Communications Workers of America support us.
- Others have speculated about what this merger will
- 19 do. I'd rather talk about real results. In the 18 months
- 20 since our merger with Pacific Telesis, the situation in
- 21 California is much improved. Ms. Costa could not be more
- 22 wrong. The full facts show that in the competitive arena
- 23 when we took over there were almost 20,000 orders backlogged
- 24 from our competitive customers. There have been no back
- 25 orders since the middle of last year, there are none now.

1	Service and repair times are better. We are
2	introducing products and services, including the nation's
3	biggest roll out of high-speed Internet access through DSL.
4	Our prices are regulated. DA is below cost. Don't ask
5	about what DA is being charged in other areas, ask about
6	what our competitors charge for DA in California. The truth
7	is that we are too low. We are below cost.
8	Our charitable contributions and community giving
9	have more than doubled. We have created more than twice the
10	number of new jobs that we anticipated. We fully expect
11	that the Ameritech merger will allow us to achieve similar
12	results.
13	If the Commission has any doubts on this matter, I
14	would encourage you to consult with the Commission in
15	California to obtain the full facts, and not to listen to
16	any ill-informed or heavily biased advocacy groups.
17	We know this Commission wants to promote
18	competition and so do we. Our merger is a product of
19	competition competition for our most profitable customers
20	requires us to become a national and global carrier, which
21	will allow us to then compete for business and residential
22	customers nationwide. If you have any doubts, just look at
23	how much the competition is doing to stop this merger.
24	The race is on among SBC, Ameritech, AT&T/TCI,
25	MCI/WorldCom, Bell Atlantic-NYNEX-GTE and others

2 wrap up, please. MR. CARTER: -- to achieve the size, scale, 3 customer base, and employee talent to become a national 4 5 provider. In the end the consumers will win. I hope you will give them the opportunity to choose and give us the 6 privilege of competing for them. Thank you. 7 8 Agenda Item: Ouestions and Answers. Thank you, Mr. Carter. 9 CHAIRMAN KENNARD: Carter, you made a statement in your presentation about your 10 11 confidence that the Commission will find that your company has the requisite character to get approval for this merger. 12 Character, of course, is a term of art in FCC parlance 13 14 because the FCC must find, as a matter of law, that anyone who comes before us and asks for the approval of a license 15

transfer be deemed to have the requisite character.

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CHAIRMAN KENNARD: Mr. Carter, you will have to

Historically, the FCC in making this evaluation has looked to see whether the applicant has complied with all significant FCC rules and regulations. Now, I know that your company has a dispute with this Commission about the way that we have implemented the 1996 Act and, in fact, so much so that you have now gone to the United States Supreme Court and asked that the highest court in the land rule unconstitutional certain key provisions of the Act, Section 271.

1	Now, putting that aside, because everyone has
2	their opportunity for full legal redress in the courts, I
3	want to ask you this question about compliance with the law
4	and then I want to ask the other panelist to address it.
5	Can you tell us today that SBC has complied with the rules
6	and regulations of this commission implementing the market
7	opening provisions of the 1996 Act, in particular, Sections
8	251 and 252, which I believe are the heart and soul of the
9	act because they require that the incumbent local exchange
10	carriers open up their markets for competition? Can you
11	address that question for me, please?
12	MR. CARTER: I can say unequivocally that I
13	believe our company has done as much or more than any other
14	to open up our markets. We have, on record, more than
15	2 million access lines have now moved over to be served by
16	other companies. We have established OSS systems that I
17	believe most people believe are the best in the industry.
18	We've got no backlog of orders from CLEC
19	customers. Although, we have reserved our right to appeal
20	certain issues we have never not we have never taken the
21	position that we wouldn't enact orders until the appeal was
22	finished and finalized. So, I can't think of any issue at
23	the moment where we are out of step. We are in disagreement
24	but not out of line with your orders or, indeed, any state
25	orders.

1 The ISDN issue that was mentioned earlier, I will admit, that we had an error. We file a lot of responses and 2 in California we did respond to the ISDN request, 3 regrettably the response was not complete. We admitted it 4 5 wasn't complete and, indeed, have said that we would complete it. It was not that we were not interested or 6 7 didn't do it on time but it was incomplete, we made a Frankly, I'm amazed that we do as many on time and 8 mistake. as soon completely as we do. As you can imagine there are a 9 10 lot of orders. 11 CHAIRMAN KENNARD: Thank you, Mr. Carter. Mr. Devlin or Mr. Taylor like to address that question? 12 MR. DEVLIN: Yes, I would, Mr. Chairman. 13 I took a note down on my pad when Mr. Carter 14 you very much. said, "The time for change has arrived." 15 In the notes that I made were, "Does this mean the 16 17 baseless lawsuits will be dropped? Does that mean SBC will stop fighting in region competition?" Mr. Carter talks 18 19 about his company's compliance with the Commission's market 20 opening rules, yet I believe it is now five states in SBC 21 territory that have denied or states or Commission staff's 22 that have recommended denial of 271 application in SBC's territory for multiple failures to implement the checklist. 23

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Communications is both a customer of Pacific Bell,

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MR. TAYLOR: And I'd like to comment. Focal

- 1 Ameritech, and Bell Atlantic. Looking at those three
- 2 incumbents to date there is a big difference between the
- 3 best and the worst and I'm not going to say that the best is
- 4 complying with the letter of the law but I would not put
- 5 PacBell's cooperation with competitive telephone companies
- 6 anywhere close to the best. As a customer, most of our
- 7 orders have been late.
- 8 CHAIRMAN KENNARD: Thank you. Other questions
- 9 from the bench?
- 10 COMMISSIONER NESS: Mr. Carter, you indicate that
- if this merger is approved that you would go into 30 markets
- 12 around the country. Is there a reason why you would not
- pursue the same strategy if the merger were not approved?
- MR. CARTER: I think we've put on record our
- reasons why we believe we have to be a national and a global
- 16 provider and to do that we have to service more than just
- one or two markets outside of our region. The Ameritech
- 18 merger brings, of course, certain cities within our region
- and thus reduces the burden of building outside of the
- 20 region. It is our belief that to do a build out in the
- 21 proper way, to give full facility based competition, we need
- the scale and scope, the talent pool that Ameritech gives
- 23 us.
- 24 COMMISSIONER NESS: The inference, however, is
- 25 that other major local operating companies would also then

- 1 compete in your region, your expanded region, and there
- 2 would be more competition, more fierce competition than
- 3 exists today. Indeed, that is the concept behind the public
- 4 interest offering that you are making.
- What would make one conclude that that competition
- 6 would exist in your region if you are telling us that it
- 7 would be extremely difficult for you to compete outside your
- 8 region but for a much more expanded geographic area?
- 9 MR. CARTER: Well, I can't say how our future
- 10 competitors would give themselves up to do the competing.
- 11 They may do it alone, they may do it with others in
- 12 partnership or alliances but I am certain that by attacking
- the very heart of their economic base they would have to
- 14 find ways to spread their overhead load and to compete back
- in our region would seem sensible. They may not have
- ambitions to be one of the national competitors. They may
- 17 believe that they can survive as a more localized entity.
- 18 Certainly, the AT&Ts and MCIs and Sprints of this
- 19 world are fully capable of competing around the country
- 20 today. Those people, I believe, will be prompted to more
- 21 aggressively pursue competition in our own territories when
- we are attacking their own bases. In fact, it is, I think,
- 23 apparent that Sprint's interest in this merger has sharpened
- 24 considerably since we announced that we would be planning
- certain of their key markets where they are the local

- 1 player.
- 2 COMMISSIONER NESS: Would Mr. Devlin or Mr. Taylor
- 3 like to respond to that?
- 4 MR. DEVLIN: Yes. Thank you, Commissioner Ness.
- 5 I think, first of all, we need to establish why Sprint is
- 6 here today. We are not here as a competitor of SBC, we are
- 7 here as a customer of SBC. We are one of SBC's largest
- 8 customers. We are a captive customer. If we want to
- 9 complete long distance calls in the South area of the United
- 10 States we must use SBC.
- 11 There are competitive alternatives that are
- 12 starting but I think everyone would agree that virtually 98
- 13 percent plus of calls use the incumbent local telephone
- 14 company. We would love alternatives to SBC, we want to see
- 15 local competition because that will drive our largest single
- 16 cost down, which is the cost of access. So, we are here not
- 17 as a competitor but as a customer.
- 18 Addressing the specific question, this notion that
- 19 you have to be a mega-corporation to compete or that you
- 20 need a large captive customer base to compete, just a few
- 21 thoughts for you. We have heard already from Mr. Taylor
- 22 about how CLEC's are doing at a fraction of the size but
- 23 think back in the old days, the long distance days. Sprint
- 24 was the first one to construct a high capacity fiber optic
- 25 digital network. We didn't have a single customer, yes it

- 1 cost billions of dollars, yes for the short term our
- 2 shareholders got nervous but we did it and we are doing it
- 3 again now without a single wireless customer when we
- 4 started. We bid and we paid the government over
- 5 \$2.5 billion for the right to build a national fiber system.
- 6 We are a smaller company than SBC. If you are
- 7 going to succeed in the marketplace you need to take risks,
- 8 you need to make investments, and if SBC believes that it
- 9 needs to be global it should be opening up its local markets
- 10 so it can get into the long distance business and it should
- 11 be competing right now. It shouldn't be waiting for a
- merger, it is large enough to compete.
- MR. TAYLOR: Just a quick comment. It appears
- that the logic just doesn't seem to make sense. If the
- 15 merger, as Mr. Carter explains, is the means to achieve the
- 16 strategy, and he also indicated that the company will sort
- of pass the benchmark test of qualifications on the
- managerial, technical, and financial side, how come every
- other competitive entity who has chosen to do this has done
- 20 it with far fewer people, far less money, and far faster and
- 21 in more markets than the combined SBC/Ameritech indicates
- they will? It doesn't seem to make sense from a common
- 23 sense perspective.
- 24 CHAIRMAN KENNARD: Go ahead, Commissioner Powell.
- 25 COMMISSIONER POWELL: Mr. Carter, I want to get

- something clear, because people are debating the same thing,
- 2 perhaps with different terms. Is your statement that it is
- 3 impossible to do or it is just plain harder to do?
- 4 MR. CARTER: It is a lot harder to do but not
- 5 impossible to do. It depends on the criteria that your
- 6 business sets as its goals. I believe if you want to be a
- 7 niche player, a CLEC that picks off the ripe business
- 8 customers, the people that are paying the higher rates of
- 9 service, if you want to ignore the residential customer, if
- 10 you don't want to serve a broad base of consumers across a
- 11 wide range of markets then surely you can enter almost any
- 12 city you want to pick off that kind of business.
- But, we believe that if you are to enter a market
- 14 with a full fledged wide product range, innovative services,
- 15 your own product range that consumers demand, we believe you
- 16 have to have the scale that we are talking about. We
- 17 believe it is only with that kind of scale that you will get
- 18 sort of competition that was envisaged by the Act.
- 19 COMMISSIONER POWELL: I want to come back to that
- in a second but, Mr. Taylor, one of the things I also want
- 21 to try get straight in my mind, and maybe it is a question
- of both of you, if someone is talking about a national local
- 23 strategy -- and I understand they are talking about 30
- 24 markets and that might be a qualifier -- is it an
- appropriate analog to look at the aggregation of CLEC

- 1 experiences at significantly smaller scales or is the
- analog, the ones that come to my mind, the large IXCs that
- are pursing a more comparable national local strategy, that
- 4 is an attempt to enter the United States in a single
- 5 significant way at the local level, as opposed to companies
- 6 such as yourself who may be in 13 states at the moment or so
- 7 many regions at the moment.
- I just wanted to get your comment on the notion of
- 9 national strategies, not really the community of CLECs, like
- 10 yourself, the smaller midsize CLECs, but, indeed, the
- 11 similarly situated global carriers like AT&T and
- 12 MCI/WorldCom and how they are faring with respect to
- 13 national local strategy.
- MR. TAYLOR: Well, I think, the short answer to
- 15 your question is the AT&Ts in the local telephone area
- aren't faring any better or worse than the Focal
- 17 Communications. We're certainly able to compete head-to-
- head with the large global carriers, as well as we are with
- 19 the incumbents. Size does not appear to be a criteria that
- 20 favors or hinders. It may hinder more.
- 21 COMMISSIONER POWELL: I quess what I am exploring,
- 22 and maybe I'm off base, but would you concede that there may
- 23 be a difference in difficulty between whether you are
- 24 pursuing a national local strategy than it would be to
- 25 pursue on the sort of more market-by-market or discreet

1	market basis? Are there things that an AT&T or an
2	MCI/WorldCom would insist on or need that are consistent
3	with a national strategy that would not necessarily be
4	concomitant with interests of companies like your own?
5	MR. TAYLOR: No, there is nothing that would be
6	different between the two. Focal Communications serves
7	residential customers, we serve the largest corporations.
8	We believe we have a national local strategy as well. We
9	wouldn't phrase it that way but we are coast-to-coast and
10	north to south and we don't see how whether you are a
11	regional player or a national player that is doing local
12	telecommunications how the national local strategy gives you
13	any advantage or differentiates you from anybody else.
14	Local phone service is still local, like politics.
15	COMMISSIONER POWELL: The last thing I wanted to

ask, going back to Mr. Carter, and I think I have asked you this question before -- I'm still somewhat at a loss at the suggestion that the global competitive marketplace is demanding a local presence in each and every city to be competitive with the customers that you describe.

It seems to me, in the absence of the ability to connect those cities across lattice or internationally you have nothing, that is other than 30 local presence that you -- then you can't go to customers with and make any greater representations about your service abilities than you could

- 1 now because you really don't have the interlateral relief
- 2 that is going to be essential.
- Would you say a little bit about essentiality of
- 4 being able to connect those local entries that you purport
- 5 to make on the importance of the interlateral relief as a
- 6 component of that? Because someone might say your merger
- 7 might make sense but not now.
- 8 MR. CARTER: There is no doubt that without the
- 9 benefit of interlateral relief our national strategy is
- 10 stranded. However, perhaps the fact that we have been
- 11 rejected in part in a number of our states shows that we
- have been early to the party in trying to fulfill a somewhat
- murky checklist. We thought we had finished, it is apparent
- 14 that others think we haven't but we are working very closely
- with our states to try and work out what it is that is
- 16 required to obtain 271 relief.
- 17 Certainly in the time scale that we are talking
- about for the completion of the merger and the launch of
- 19 national local we would anticipate that we have long
- 20 distance relief. If we haven't, some four years or so after
- 21 the Act, then something has gone dreadfully wrong.
- So, we do believe that is a part of the strategy
- 23 but we see those as being two separate tracks that we have
- 24 to take on. It gives us an added incentive, perhaps, to
- 25 work just a little harder to make sure that we do comply and

- 1 fulfill 271 appropriately.
- 2 COMMISSIONER POWELL: Just to understand, is your
- 3 suggestion that in the combined number of states that would
- 4 be represented by SBC/Ameritech you would anticipate long
- 5 distance approval in everyone of them over the course of the
- 6 next year?
- 7 MR. CARTER: We would certainly hope that once we
- 8 have achieved one of the states it would give us a very good
- 9 guideline as to how to achieve all of them. I can't speak
- 10 to Ameritech's systems at all, I'm afraid, but certainly as
- 11 far as SBC is concerned I would expect that once we have the
- 12 blue print for the one we would be able to achieve an
- 13 approval for all of them.
- 14 CHAIRMAN KENNARD: Commissioner Furchtgott-Roth.
- 15 COMMISSIONER FURCHTGOTT-ROTH: Thank you, Mr.
- 16 Chairman. Mr. Carter, I have two questions for you. The
- 17 first is, is the information that you have been asked to
- 18 provide to the Department of Justice substantially different
- 19 from the information that you have been asked to provide to
- 20 the FCC?
- 21 Second, of the 14,000 or so licenses that were
- transferred under Section 310 last year the vast majority
- 23 were handled in a fairly simple ministerial way without a
- 24 lot of fanfare. Before SBC contemplated a merger with
- either PacBell, a couple years ago, or now Ameritech, did

1	you have in your possession or did anyone suggest to you
2	there might be some document that would describe how certain
3	license transfers would be handled in a certain way with a
4	fairly ministerial process and how certain other license
5	transfers would be subject to intense scrutiny? Was there
6	ever in your possession a clear road map of precisely how
7	this Commission would handle your merger and the license
8	transfers involved, as opposed to other license transfers?
9	MR. CARTER: I am not one of the experts that
10	submit all of the information but my impression is that
11	substantially the sort of information that we have supplied
12	to the Department is very similar to that that we are
13	supplying to the Commission. Indeed, from the sort of
14	questions we are receiving it may even be that the
15	Commission is more interested in our detailed business plans
16	than the Department but we will see how that plays out.
17	Certainly, before the Pacific merger I don't think
18	any of us in SBC management talked about knowing what the
19	blue print was. We had a very clear idea about what the DOJ
20	would be wanting. I think since the Pacific merger we're,
21	in contemplating this merger, I don't believe we had any
22	firm idea about what would be required from the Commission.
23	Again, we do have a fairly clear idea about what the DOJ

CHAIRMAN KENNARD: Commissioner Tristani.

will be using as their standard.

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1	COMMISSIONER TRISTANI: Mr. Chairman, thank you.
2	I have two questions for Mr. Devlin and Mr. Taylor.
3	The first one is well, you've been speaking
4	from the competitor's point of view but I know you also want
5	to gain and serve new customers but I'd like you to tell me
6	whether you think the FCC should be looking at these
7	allegations of deteriorating service quality in California.
8	That is one question.
9	A broader question is if we say "yea" to these
10	mergers, which is something you oppose, are there any
11	meaningful conditions that the FCC should and can apply?
12	MR. DEVLIN: Commissioner Tristani, I think the
13	two questions are very much related and it is, "Can this
14	Commission rely on promises and conditions and get
15	comfortable that this merger is going to serve the public
16	interest?" I think the answer to that is clearly "no."
17	If we look at the mergers that have taken place,
18	the commitments that were made there or the statements of
19	intent that were made and the conditions that weren't
20	satisfied, the road is littered. But, let's even assume
21	that the conditions can be faithfully executed. I still
22	don't think it fixes the problem.
23	Let's take an example. Someone is hitting you
24	over the head with a hammer, you call the police, the police

send their crack negotiator team and they negotiate

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- 1 conditions. The conditions are the guy can keep hitting you
- 2 over the head with the hammer but he must give you an
- 3 aspirin every four hours. Let's assume the guy actually
- 4 faithfully executes that and gives you the aspirin every
- four hours, you still haven't fixed the problem and that is
- 6 the problem with conditions here.
- What we are talking about is the two most likely
- 8 competitors agreeing not to compete against each other,
- 9 merging into one big happy family and once that is done you
- 10 can never unwind it. Those competitors are lost forever and
- 11 consumers that were relying on innovation and lower prices
- and long distance companies that hoped to have lower access
- prices all that is gone forever. So, we don't think
- 14 conditions work.
- MR. TAYLOR: In response to your question of
- should you be looking at what is happening in California,
- 17 absolutely. Because it sets a pattern of believe ability in
- what they are going to tell you they will do. Clearly, I
- think, everybody has said and there have been a number of
- 20 opinions about what has happened in California. You quys
- 21 have the information to determine what you believe has
- 22 happened in California as well.
- We think it is important because what they have
- done in California will likely be what they do in other
- 25 areas. It appears, as a CLEC in California, that we have

- not seen better service by the merger of SBC and PacBell, we
- 2 have seen worse service there. So, in our narrow view as a
- 3 proponent of more competition and bringing service to
- 4 residential and business customers it has been more
- 5 difficult for us since the merger.
- 6 What conditions should you apply? The conditions
- should have, in Mr. Devlin's analogy, a really big stick so
- 8 that you have the hammer in your hand and you are hitting
- 9 the opponent on the top of the head so that when they don't
- 10 comply, because we don't believe they will, that you have
- 11 the means to force them and force them painfully into
- 12 compliance. I think that is the one clear message, if we
- could send is, should you approve this and we don't think
- 14 that is in the best interest, you need to ensure that your
- 15 stick will cause a headache bigger than one aspirin.
- 16 COMMISSIONER TRISTANI: Mr. Carter, do you want to
- 17 respond to any of that?
- 18 MR. CARTER: Thank you very much. I would
- 19 heartily agree that you look at California because I think
- 20 it will be a model of what you actually want in terms of
- 21 promises kept. I would point out that Focal Communications
- 22 was not trading with Pacific Bell pre-merger so Mr. Taylor
- has no experience pre-SBC, indeed, we have only been trading
- 24 at a very limited way in the latter part of this year. To
- 25 my knowledge, as perhaps you know I was in charge of

- wholesale before, but I have had no complaints in that
- 2 capacity from that company.
- I think, also, on the service side, Sprint awarded
- 4 SBC no less than 26 awards for service, including "Best in
- 5 Class" in 1998, 24 individual awards for provisioning,
- 6 network maintenance, installation, and have declared us a
- 7 model of what they call their "B Man" strategy, which I
- 8 understand helps their eye on product.
- The other thing I would say, again, we've created
- more than 2,200 jobs, we promised a thousand. We committed
- 11 to improve service, we have. The Silicon Valley had
- 12 terrible troubles before we took over. We also had the
- 13 strange effects of El Nino this year, despite that service
- in the Silicon Valley is still 80 percent better than it was
- 15 before. I will agree we still have some room to go but we
- 16 are making huge improvements in that area and overall
- 17 service in the state is much improved.
- 18 Basic service prices have not changed. As I have
- 19 said before, they are regulated, they have not changed.
- 20 Competition has been promoted. We have no backlogs. We
- 21 have committed to giving more to communities, invested more
- in facilities, we've expanded products and services and I
- think ADSL is a preferred product over ISDN. We are going
- 24 to roll that out in a very large way.
- I would encourage that you look at California

- 1 extremely carefully.
- 2 CHAIRMAN KENNARD: If I could just have a couple
- of follow-up questions to some of your earlier testimony,
- 4 Mr. Carter. If I could take the liberty of paraphrasing
- 5 what I think you said, which is that if you were to be able
- 6 to do this merger you would have a greater incentive to get
- 7 interlateral relief so that you can make the synergies of
- 8 the merger even more powerful. Is that right?
- 9 MR. CARTER: Well, I think I was responding to
- 10 Commissioner Powell's questions --
- 11 CHAIRMAN KENNARD: You were.
- MR. CARTER: -- about the national strategy.
- 13 Perhaps you could imply by that the merger but in terms of
- the national strategy I think certainly that requires
- 15 interlateral relief to work.
- 16 CHAIRMAN KENNARD: Okay, well, let me just pose
- 17 the following question then to Mr. Devlin and Mr. Taylor.
- 18 If it is true that the national strategy is more attractive
- 19 to a combined SBC/Ameritech because they can get
- 20 interlateral relief do you think that increased incentive
- 21 gives you any sense of hope that these markets within the
- 22 SBC/Ameritech region will be opened up faster if this merger
- 23 goes through?
- 24 MR. TAYLOR: No, it doesn't. What would give me
- comfort is if it happened the other way around, if the

- 1 merger could not go through until they received interlateral
- 2 relief, thereby having opened up the markets. In that case
- 3 we are very comfortable with this process going forward. We
- 4 are very comfortable and support companies like SBC getting
- 5 interlateral relief but they first need to follow the rules
- 6 that you all have laid out. We will believe that that will
- 7 make a great hurdle for them to get the merger approved, get
- 8 interlateral relief, comply by the rules outlined by you all
- 9 and we would support that kind of merger.
- 10 CHAIRMAN KENNARD: Mr. Devlin.
- 11 MR. DEVLIN: Mr. Chairman, Mr. Carter discussed
- earlier in this context that perhaps SBC was early to the
- 13 party. I think the implication there was maybe SBC was in
- some way innovative in getting to the state commissions
- 15 first. I think what we saw, however, was SBC's attempt to
- 16 get 271 authority without doing any meaningful upgrades.
- 17 If SBC really believes that the world is going to
- 18 one-stop shopping its number one priority should be opening
- 19 up its local markets so it can offer long distance in its
- local markets. The incentive is so strong already to let
- 21 the merger go through, which will distort competition I
- think would be a very big mistake and will not lead us to
- 23 local competition at all.
- 24 CHAIRMAN KENNARD: Thank you. I had a follow-up
- 25 question to Mr. Carter's comments in response to

- 1 Commissioner Furchtgott-Roth about the filing procedure here
- at the FCC. Now, you filed a Hartscott Redino filing at
- 3 Department of Justice, didn't you?
- 4 MR. CARTER: I presume so but I can't claim that
- 5 that's an area that I'm involved in.
- 6 CHAIRMAN KENNARD: But you are aware that the
- 7 Department of Justice would require a Hartscott Redino
- 8 filing in connection with a merger of this size, isn't that
- 9 right?
- 10 MR. CARTER: Yes, speaking as an operations guy I
- 11 am aware of that.
- 12 CHAIRMAN KENNARD: Okay. And the FCC doesn't
- 13 require a <u>Hartscott Redino</u> filing, do we?
- 14 MR. CARTER: I believe you only need to do one.
- 15 CHAIRMAN KENNARD: That's right. And it is only
- 16 with the Department of Justice. Now, in the information
- 17 that I have here it indicates that a combined SBC Ameritech
- 18 company would serve approximately 55.5 million lines,
- 19 representing approximately 40 percent of the nation's total
- 20 access lines. Does that seem right to you, Mr. Carter?
- 21 MR. CARTER: I heard the number earlier that said
- 22 it was thirty some percent but...
- 23 CHAIRMAN KENNARD: Okay, let's stipulate it's over
- 24 30 percent of the country.
- MR. CARTER: It's a lot of lines.